

Konstantinos Panapakidis
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Personal Statement

A User Experience architect with a creative approach in crafting designs that place the user at the centre of every journey. A wide range of research experience complement the ability to understand users and users' needs. Quick to learn and skilled at working with people, analysing their problems and designing bespoke solutions. A positive team player with excellent communication skills, successfully working in blended, cross-disciplinary teams.

Employment

- Mar 17 - Present **UX designer (Contract)** Canon, London
Lifecake (iOS, Android, Web)
- Design and implement notification strategy (email, mobile push and web push) for lifecycle and transactional notifications; notification settings (iOS, Android and Web); unsubscribe flow (Web)
 - Design Canon Shop (iOS and Android)
 - Design Delete Account flow and GDPR changes (iOS, Android and Web)
 - Redesign subscription pages (iOS and Android); Upload flow; Invitation flow; Account settings (Android); Invitation flow (iOS)
 - Redesign of homepage Lifecake.com and set up user testing
- June 16 - Mar 17 **UX designer (Contract)** Spark44, London
Jaguar and Land Rover (JLR) websites, (global and across markets)
- User test scenarios for a Personalisation algorithm for the JLRDX
 - User journeys and design for the migration of all Jaguar and Land Rover 'Owner's Manuals' on the JLR platform
 - Design of the 'Offers and Finance' pages (all markets)
 - Improve the 'Embassy and Diplomatic Sales' pages (global)
 - Optimise user journeys on the 'Test drive booking tool' - UK and the 'Special vehicle operations' pages
 - Recommendation on the user journeys of the five forms with highest traffic on Jaguar and Land Rover sites
 - Redesign of the following forms ('Test drive a vehicle', 'Download a brochure', 'Keep me informed', 'Send a finance enquiry', and 'Send configuration to retailer')
- Mar 16 - Apr 16 **UX designer (Contract)** Wunderman, London
Shell account, Shell's loyalty scheme websites
- Heuristic usability evaluation of websites from 15 different markets
 - Client presentation and prioritisation of actions
 - Created sitemaps for each website
 - Created annotated wireframes capturing the improvements and generated user interface specification document for remote build team

- Oct 13 - Nov 15 **UI/UX designer (Contract)** Camden Council, London
- Created and set up the UX standards and visual language across the digital platform of Camden Council
 - Supervised the implementation of the UX standards by third parties
 - Oversee the work of the UX team
 - Created the Camden page templates (wireframes – mobile first)
 - Played key role in the creation of the first pattern library of Camden
 - Responsive redesign of online services (Agile)
 - Designed the mobile app (Tranzapp)
 - Evaluated and improved the user experience of forms
 - Tested against functional requirements
 - Facilitated UX workshops for Camden council CMS team
- Oct 12 - Jan 13 **User experience architect** LBi, London
Lloyds Banking Group, Internet Banking Platform
- EA for Loan Servicing initiative: ideation, user journeys, scamps, and wireframes
 - Generating UI specifications and prototypes (Axure)
 - Responding to change requests and built queries (JIRA)
 - Updates and improvements to LBG Pattern Library
- Apr 12 - Apr 12 **Work placement** LBi, London
EA preparation for Halifax redesign public site
- Competitor review
 - Content and experience gap analysis
 - Ideation for design improvements in line with Halifax brand strategy
- User research for Honda website redesign
- Review of existing Personas
 - Analysis of user workshop data
 - Persona exercise with the research team (survey and persona construction)
- Mar 12 - Mar 12 **Lecturer** for Graphic Design Principles, University of Greenwich, School of Architecture, Design and Construction, Department Design Futures
- Lectures on graphic design and photography
 - 1 to 1 tutorial to motivate and inspire students
- Sept 09-Sept 11 **Lecturer** for Introduction to Digital Media, Motion Graphics, and Creative Digital Photography (MA). Kingston University, Faculty of Arts & Social Sciences
- Module leadership
 - Lectures on digital media production and theory
 - Seminar and workshop facilitation

Education

Oct 06 – May 12 **PhD in Visual Sociology** (Part-time), Goldsmiths College, University of London
Drag Narratives: Staged Gender, Embodiment, and Competition. Practice based research using visual methods including a video documentary. Scholar of the 'State Scholarship Foundation Greece'

Sept 04–Sept 05 **MA in Photography and Urban Cultures**
Goldsmiths College, University of London

Feb 97 –June 01 **BA in Photography**, Higher Technological Educational Institute, Athens Greece

Short Courses

May 12 – Jul 12 **Human Computer Interaction**, accomplished online course offered by www.coursera.org and taught by Scott Klemmer.

Computer Skills

Axure RP 7, Omnigraffle, Sketch, InVision, Zeplin, Visio, Adobe Creative Suite (Photoshop, illustrator, Indesign), Final Cut Pro 6, Microsoft Office